

EXPERIENCE THE POWER OF TRINITY
A THREE IN ONE SHOW IN SOUTH ASIA



**YARN, FABRIC
& ACCESSORIES**
TRADE SHOW 2017

24ND - 27TH NOVEMBER 2017
NSIC EXHIBITION CENTRE
OKHLA, NEW DELHI, INDIA

ABOUT THE SHOW

The Indian garment industry buys 12,000 million dollars worth input material such as yarn, fabric, trimmings and embellishments, lining and interlining etc. annually. This is expected to rise to 22,000 million dollars over the next five years. The members of the textile promoting associations such as CITI and apparel promoting associations such as AEPC and CMAI have been exploring new platforms for buying input material.

'Yarn, Fabric and Accessories Trade Show 2017' is a collective effort towards redefining sourcing for apparel and textile industry. It brings together the seller and buyer under one roof. The fair is scheduled between 22-25 November, 2017 at NSIC Okhla, New Delhi, India, to meet suppliers of yarns, fabrics and accessories.

YFA 2017 will provide all big, medium and small manufacturers,

importers and suppliers of Fiber, Yarns, Fabrics and Accessories a platform to showcase their range of products at such a huge level. The show will provide exhibitors a chance to meet with high quality buyers as owners of Mills, export houses, major domestic brand owners, merchandisers from export houses, domestic brand manufacturers and buying houses, purchase managers of major apparel online retailers and independent apparel designers from New Delhi, Gurgaon, Noida, Faridabad, Mumbai, Ahmedabad, Ludhiana, Bangalore, Hyderabad, Chennai, Tirupur, Ludhiana, Surat, Panipat, Meerut, Coimbatore, Salem, Karur, Erode, Madurai, Komarapalayam, in India as well as buyers from China, Bangladesh, Sri Lanka, Pakistan, USA, Myanmar, UK, Italy, China, Thailand and Middle East from overseas.

4

DAYS

350+

BRANDS

15000+

VISITORS

15+

COUNTRIES

WHAT TO EXPECT?

YFA Trade Show 2017 will provide a common platform for both buyers and exhibitors to meet at a common platform. **YFA Trade Show 2017** will see a participation of 350+ brands from anticipated 15+ countries with over 15000+ trade visitors expected to visit the four day mega event. Be it Fiber or Yarns or Fabrics or Trims or Embellishments or Services, **YFA Trade Show 2017** will prove to be a ultimate sourcing event for the textile and garment.

Take a look at some of the offerings:

1. Spread across 4 days at NSIC Exhibition Complex, New Delhi, India.
2. Traverse across our 20000+ square feet of exhibition expanse.
3. Interconnect with who's who of the industry.
4. Network with more than 1000+ visiting brand from India alone.
5. Participation from more than 15+ countries across the globe.
6. Planned B2B meetings between Exhibitors and Visitors.
7. Seminar's and Discussions by industry experts.
8. Free Tickets and accomodation for some VIP Buyers.
9. Trends Boutique by leading fashion institutes of India.
10. Business Deligations from various parts.
11. An Exclusive invite for Grand Networking Dinner and Gala Night.

EXHIBITOR'S PROFILE

Who Can Exhibit in YFA Trade Show?

If you are a manufacturer of Fiber, Yarn, apparel fabrics, trimmings, embellishments or a supplier of services related to the textile and apparel industry, YFA Trade Show is your most ideal platform for reaching out to the huge Indian and South Asian markets.

Exhibitor profile of YFA Trade Show 2017 includes manufacturer, importers and manufacturer, importers & suppliers of:

Fiber

- Natural (Cotton, wool, silk & flax/ramie)
- Man-made (regenerated & synthetic)
- Specialty
- Others
- Polyester
- Nylon
- Cotton
- Acrylic
- PP
- Viscose
- Bamboo

Fabric

- Man-made
- Synthetic
- Natural and blended fibers in woven and knits for men's
- Women's and kid's wear
- Fine yarn-dyed shirting
- Wool, polyester-wool and polyester-viscose suiting
- Pure and blended linen
- Fine high-end silks
- Fashion dress materials in prints and solids
- Embroidered
- Denim of all types
- Cotton twills and drills
- Digitally printed etc

Services

- CAD/CAM/ERP/PLM
- Quality Assurance
- Chemicals & Auxiliaries
- Technology Solution Providers
- Design studios
- Testing and QC
- Consultants

Yarn

- Natural & Blends (Cotton, wool, silk & linen/ramie)
- Man-made & Blends (regenerated & synthetic)
- Elastic
- Fancy
- Specialty
- Cotton Yarn
- Polyester Yarn
- Nylon 66 Yarn
- Spandex Yarn
- Cupro Ammonium Yarn
- Viscose Yarn
- Silk Yarn
- Art Silk Yarn
- Poly Propylene Yarn
- Many more Man Made Fiber & Filaments.

Trimmings & Embellishments

- All types of buttons, buckles, studs and eyelets
- Elastic, tapes and ribbons
- Laces and lace materials
- Hangers, mannequins and packaging material
- Lining and interlining
- Labels, tags, barcodes, badges
- Sequins, beads and crystals
- Sewing and embroidery threads
- Zippers and fasteners
- Transfers, tassels etc.

VISITOR'S PROFILE

Who Can Exhibit in YFA Trade Show?

The trade visitors to YFA Show 2017 comprise decision makers & owners of mills, export houses, major domestic brand owners, merchandisers from export houses, domestic brand manufacturers and buying houses, purchase managers of major apparel online retailers and independent apparel designers.

The visit of buyers will make it extremely rewarding for them as it will be a huge platform where they can source from a vast range of products from across fiber-groups exhibited by top-notch companies.

YFA Trade Show being restricted strictly for "Trade Only" provides a professional and conducive environment for networking and doing business. YFA Trade Show 2017 will be the first ever event in Northern India for sourcing of Yarn Fabric and Accessories under one roof. The nature of the visiting parties to this prestigious event represents not only some of the biggest brands but local names too. It is a considerable mix of national and international visitors with many of the participants holding important positions and substantial decision-making power.

Trade visitors to the event will include:

- Composite Mills
- Powerloom Weavers
- Knitters
- Owners/ Merchandisers from garment export houses
- International buying houses and buying agents
- Garment Exporters & Manufacturers
- Buying Houses & Buying Agents
- Local and International Retail Chains
- Apparel Brands & Fashion Labels
- Brand owners of lingerie
- Importers, Distributors & Wholesalers
- Fashion Designers & Merchandisers
- Design Studios & Institutes
- Trade Body Representatives
- Trade Media

WHY PARTICIPATE ?

Our vision is to promote, develop and grow the textile and apparel industry so that its immense potential is tapped fully and it is given the nationwide and global recognition that it deserves. Being the fastest growing segment of the industry in India, Vision Communications as a steering force in the textile and apparel business, guides it into a more illustrious and distinguished future.

Having sprouted from a noble and visionary thought, a combination of innovative ventures, creative campaigns and well planned strategies is what the Vision Communications aims to implement to ensure that growth takes place at an accelerated pace.

EVENT PROMOTION

Vision Communications has already started its promotion of the YARN FABRIC AND ACCESSORIES TRADE SHOW 2017 in right earnest. This is made up of an integrated and focused campaign to ensure the message reaches a maximum number of Trade Visitors, both domestic and international.

The campaign is multi-pronged and will use conventional as well as modern media for communication. As part of the first phase, messaging will target to get the right type of exhibiting companies so that a balanced and varied product-mix is ensured, while the second phase, leading up to the show, will target trade visitors.

Creating prominence and value, YARN FABRIC AND ACCESSORIES TRADE SHOW 2017 extends equal visibility to all the exhibitors. Being the only sourcing event, this fair will be publicized across all verticals through multimedia campaigns. To reach out to all prospective sources, international affiliations will be formed. The Indian textile and apparel industry has pledged its strong support towards making YARN FABRIC AND ACCESSORIES TRADE SHOW 2017 an international success.

- Adoption of direct mailing campaign to attract industry players from all parts of the country and abroad.
- Publication of press releases and advertisements in print media and electronic media to generate maximum buzz and excitement.
- Personal calls, e-mailers and sms/whatsapp to target audience members.
- Effective PR campaigns strategized by a team of talented media professionals.
- Hoardings and banners at prominent sites.



PARTICIPATION DETAILS

Application are invited from :
Manufacturers Importers and Suppliers of Fibres,
Yarn, Fabrics, Trims, Embellishments and other service
providers.

SHELL SCHEME:

TARIFF:

FOR INDIA: Rs. **9990/-** per sqm.

Bare space: 9490/- per sqm. (minimum 18 sqm.)

FOR INTERNATIONAL: US\$ **350/-** per sqm.

NOTE: 15% Extra Premium for stalls marked as premium.
The above rate is exclusive of 15% Service Tax.

PAYMENT TERMS:

1. 50 % at the time of booking stall, as advance.
2. Balance 50% 30 days before the show.

INCLUSIONS:

1. Stand Construction and Dismantling.
2. Stalls measuring less than or equal to 9 sqm shall have : 1 fascia board, 3 spot lights, 1 table, 2 chairs, 1 sample hanging rail or shelf, 1 waste bin, booth security.
3. Stalls measuring less than or equal to 18 sqm shall have : 1 fascia board, 6 spot lights, 2 table, 4 chairs, 2 sample hanging rail or shelf, 2 waste bin, booth security.

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